

## Message Text

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PAGE 01 LONDON 12144 010907Z  
ACTION EUR-12

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-----030514 011438Z /46

R 010827Z AUG 78  
FM AMEMBASSY LONDON  
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DIA WASHDC  
FTD WRIGHT PATTERSON AFB OH  
CINCUSNAVEUR

UNCLAS LONDON 12144

E.O. 11652: N/A  
TAGS: MASS  
SUBJECT: VISITORS TO FARNBOROUGH AIR SHOW 1978

REF: A. USDAO LONDON 201021Z APR 78 (NOTAL)  
B. AMEMBASSY LONDON 8828 DTG 051732Z JUN 78  
(NOTAL)  
THIS IS A JOINT EMBASSY/USDAO LONDON MESSAGE

1. TWO YEARS AGO THE USG PARTICIPATED OFFICIALLY IN  
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THE FARNBOROUGH AIR SHOW AND ADDITIONAL RESOURCES WERE  
PROVIDED VARIOUS US AGENCIES IN THE UK TO COVER VISITOR  
SUPPORT ACTIVITIES SUCH AS CONTROL ROOMS IN THE  
PRINCIPAL DOWNTOWN HOTEL AND THE US PAVILLION AT THE  
SHOW; SCHEDULED BUS SERVICE TO AND FROM THE SHOW; THE  
LEASE OF ADDITIONAL VEHICLES AND DRIVERS FOR VIPS;  
TDY AND OVERTIME FOR DRIVERS, CONTROL ROOM PERSONNEL,

PROTOCOL AND ESCORT OFFICERS, ETC. EARLY THIS YEAR, THE DEPT OF COMMERCE DECIDED AGAINST HAVING A US PAVILLION AT THE 78 FARNBOROUGH SHOW AND NO OTHER US AGENCY IS STAGING OR SUPPORTING AN EXHIBIT AT THE SHOW. NEITHER THE EMBASSY NOR THE DAO HAS BEEN AUTHORIZED ANY ADDITIONAL FUNDS OR RESOURCES TO PROVIDE VISITOR SUPPORT FOR FARNBOROUGH 78 OF THE KIND DESCRIBED ABOVE.

2. AS A RESULT, THE EMBASSY AND DAO'S ABILITY TO SUPPORT OFFICIAL VISITORS TO THE SHOW THIS YEAR WILL BE EXTREMELY LIMITED. VISITORS ARE ADVISED THAT:

A. HOTEL SPACE IN LONDON IS EXPENSIVE AND VERY SCARCE DURING THE PERIOD AUGUST 25 TO SEPTEMBER 15. AT PRESENT THERE ARE NO VACANCIES IN THE FARNBOROUGH AREA. ATTENDEES SHOULD ADVISE EMBASSY OR DAO OF THEIR HOTEL REQUIREMENTS AS EARLY AS POSSIBLE.

B. VISITORS SHOULD PLAN TO USE PUBLIC TRANSPORTATION UPON ARRIVAL IN THE LONDON AREA AND TO AND FROM THEIR HOTELS AND THE AIR SHOW. THERE WILL BE NO USG BUS SERVICE TO AND FROM THE SHOW.

C. ATTENDEES REQUIRING USG TRANSPORTATION SHOULD PROVIDE A FUND CITATION FOR RENTAL VEHICLES AS FAR IN ADVANCE OF ARRIVAL AS POSSIBLE.

D. THERE WILL NOT BE A CONTROL ROOM AT THE SHOW. COMMUNICATIONS TO OR FROM PERSONNEL AT FARNBOROUGH WILL BE ESPECIALLY DIFFICULT.

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3. RECOMMEND THAT AGENCIES RESTRICT THE PARTICIPATION OF OFFICIAL VISITORS TO FARNBOROUGH TO ONLY THOSE THAT ARE ESSENTIAL. EMBASSY AND DAO WILL ATTEMPT TO SUPPORT VIP OFFICIALS TO THE BEST OF OUR ABILITY WITHIN AVAILABLE RESOURCES; HOWEVER, THIS SUPPORT WILL BE QUITE MODEST COMPARED TO PRIOR YEARS. WE WILL BE UNABLE TO PROVIDE MUCH MORE THAN ADVICE TO THE MAJORITY OF OFFICIAL VISITORS.

BREWSTER

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## Message Attributes

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